

21
Dec
2015

MATTHEW AND KELLY STAFFORD’S WEDDING



THE KNOT NAMES MATTHEW AND KELLY STAFFORD’S WEDDING ONE OF THE TOP 15 WEDDINGS OF THE YEAR – AND THE BEST PARTY WEDDING.

It’s finally here! The Winter 2015 issue of The Knot is hot off the presses and on stands now. This [issue features](#) the wedding of Matthew Stafford and Kelly Stafford, which we coordinated and produced in April. We’re so happy we can finally share all the images and details we’ve been sitting on for months! Images from [Vue Photography](#).

team toast



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ABOUT
CONTACT

CATEGORIES

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| JAN | FEB |
| MAR | APR |
| MAY | JUN |
| JUL | AUG |
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our
FRIENDS

THURSDAY, WEDDING OLYMPICS AT THE HALL'S

The weekend's celebration started with a bang at Kelly's parent's home on Thursday night in Atlanta with the entire bridal party partaking in Bridal Party Olympics. It was a wet and soggy night but the guests had a blast and it was the perfect way to start the ultimate party wedding weekend.



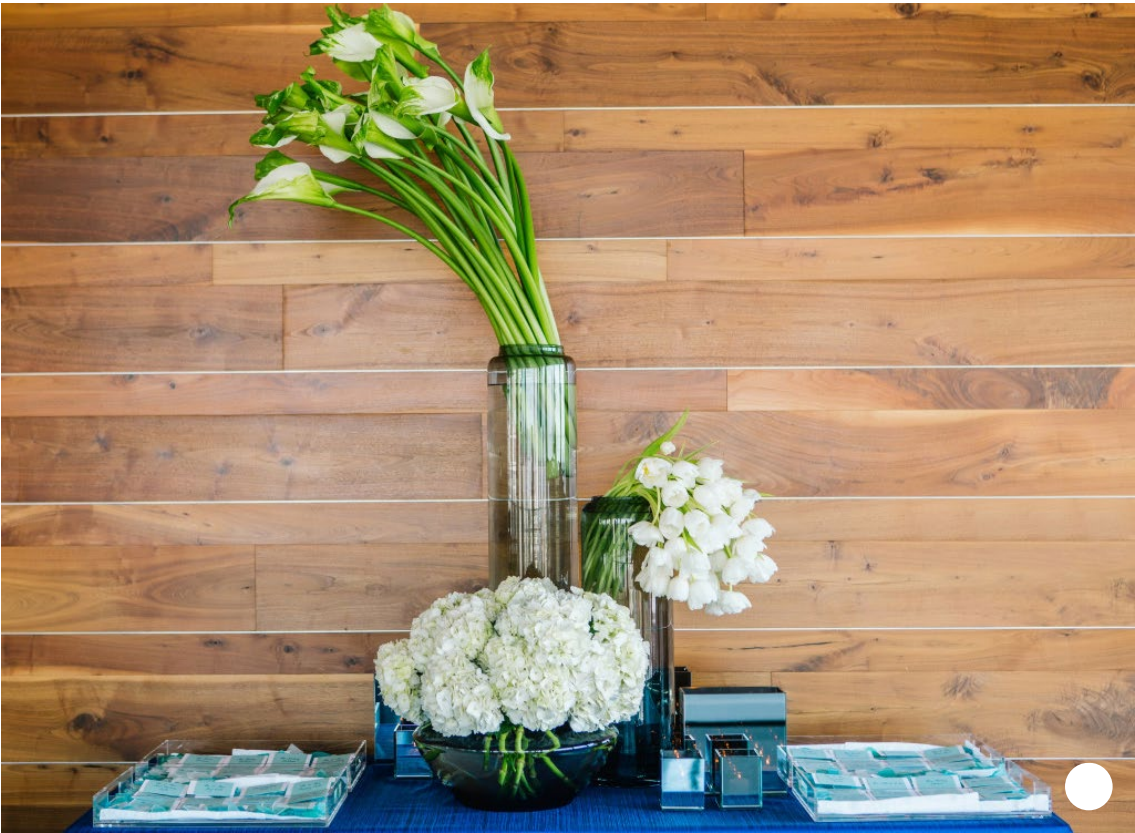
Kelly Stafford's Instagram

FRIDAY, THE REHEARSAL DINNER

The bridal party gathered again the next day with 90 members of the couple's closest friends and family with a rehearsal dinner and welcome party at [Ventanas](#). The theme for the evening was a modern, Mexican fiesta with

coastal undertones. Jackson Durham created the perfect vibe with bright blue linens, lounge furniture and soft white florals. We also brought in bright cobalt blue water goblets for each seat.











Bold American served dinner starting with family style chips, salsa and guacamole, that was followed by a wedge salad with chipotle dressing. The meal was finished with a filet mignon and lobster dish served over a spinach and queso enchilada.









After dinner, guests moved downstairs and were joined by additional guests arriving for the welcome party. Guitarist [Francisco Vidal](#) played tunes and an interactive [Cold Stone](#) ice cream station was set up – guests could pick their toppings and create their own sundaes. The icing on the cake so to speak, was the groom's cake from [Lush Cakery](#). Matthew Stafford, known for his flat billed hats, was treated to a Detroit Lions hat (made entirely of cake) placed on top of a cake in the shape of Texas, his home state. Guests partied the night away under the stars overlooking the city of Atlanta.







SATURDAY, THE WEDDING

We started off the next day with all the girls getting in to hair and makeup bright and early, while the guys rehydrated with a mobile Hydration Station from [Vida-Flo](#) that visited their suite at the [Ritz-Carlton, Atlanta](#). After the girls were finished getting ready, Genya took them for photos all around Downtown Atlanta. The couple and their bridal party eventually made their way to [Puritan Mill](#) and was greeted by Lindsay for a big reveal of the space.













After pictures finished it was ceremony time. The altar backdrop was a living wall of fresh white florals created by [Jackson Durham](#). The bride and bridal party walked down the aisle to songs by artists Jason Mraz and Cristina Perri.











After the “I-Do’s” it was time to begin the party with cocktail hour! Guests were moved from the middle section of [Puritan Mill](#) to the far side where they enjoyed custom crafted cocktails and corn hole on the patio. The bridal party was whisked away to take even more pictures in the stunning evening light.









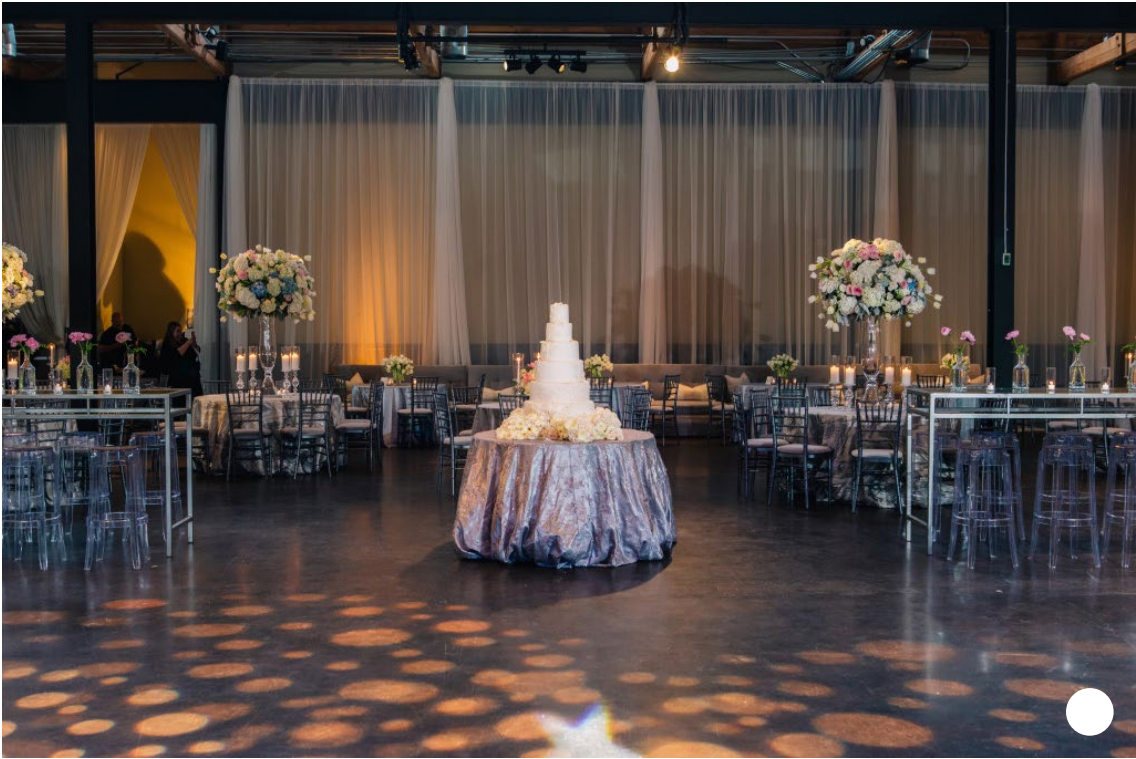
During this time, our team of vendors had less than one hour to flip the former ceremony space and transform it into the reception. Draping was brought down, vendors were on lifts installing lighting, the band was setting the stage, the cake was brought in and put into place, catering tables were being whisked in, etc.

After the hour was up, we were finally able to drop the drape and reveal the space to guests. [Jackson Durham](#) created incredible, towering floral arrangements to fill the open space of the venue. We incorporated a mix of round tables, mirrored communal high boys, and banquette seating to encourage guests to get up and mingle. The decor elements of this wedding were over the top and amazing!

Bold American brought in dinner stations which included mason jar stacks of shrimp and grits, a mac and cheese station complete with biscuits, and a steak carving station.











Now for some more “wow” factors; this wedding was named Party of the Year for a reason! The couple wanted to keep guests entertained and they ensured this by hiring the 14-piece band, [Party on the Moon](#), as their entertainment. The band rocked the stage and kept party go-ers dancing all night long. Kelly changed from her heels into some custom “blinged out” [Nikes](#) with Matthew’s number on them.



We also brought in a slow-mo video booth which had a line the entire night long.

The biggest hit of the night might have been the airbrush hat station. Kelly supplied us with 300 neon trucker hats prior to the wedding. We had a station set up at the wedding with airbrush artists who were live painting the hats with whatever name combination and colors guests wanted. It was a huge hit and so fun to see the completed hats on the dance floor!











At midnight, the wedding reception ended and guests gathered outside to send Matthew and Kelly off in style amidst a sea of sparklers. Guests were greeted outside with the Varsity food truck – and refueled with hamburgers, onion rings, fries and hot dogs.





THE PARTY CONTINUES – THE AFTER PARTY

Guests had “tickets” slid under their hotel room doors the night prior to the wedding inviting them back inside the venue after the reception for a secret After Party. After filling up with **The Varsity**, guests came back inside to the flipped reception space and were greeted by a **Nike** favor station. We traded out guests’ dancing shoes for a comfy pair of Nike’s so they could jump back on the light up dance floor and continue dancing to the DJ spinning beats.







We had such an incredible time producing this wedding weekend for Matthew Stafford and Kelly! We couldn't have done it without our team of 35 (plus!) vendor partners who are listed below.

CATEGORIES: TOAST LINDSAY, TOAST ATLANTA, TOAST PRESS, REAL WEDDING



SHARE



TWEET



PLUS



PIN

Atlanta

REHEARSAL DINNER VENDORS:

Planner - [TOAST Events](#)

Floral and Decor - [Jackson Durham](#)

Venue - [Ventanas](#)

Cake - [Lush Cakery](#)

Catering - [Bold American Catering](#)

A/V - [Active Productions](#)

Stationery/Printing - [Spun Group](#)

[Cold Stone Creamery](#)

Photographer - [Vue Photography](#)

Videographer - [Elysium Productions](#)

Guitarist - [Francisco Vidal](#)

Transportation - [Atlantic Transportation](#)

Rentals - [Classic Party Rentals](#) and [Event Rentals Unlimited](#)

CEREMONY AND RECEPTION VENDORS:

- Wedding Planner - [TOAST Events](#)
- Officiant - [Marc Khedouri](#)
- Floral and Decor - [Jackson Durham](#)
- Venue - [Puritan Mill](#)
- Catering - [Bold American Catering](#)
- Cake - [Lush Cakery](#)
- Hair Team - [Kate Barone Salon](#)
- Bridal Gown Alterations and Veil - [Rodica Lazarian Couture](#)
- Bridal Gown - [Naeem Khan](#), from [Joan Pillow](#), Atlanta
- Makeup - [The Moore Agency](#)
- Rentals - [Peachtree Tents](#), [Event Rentals Unlimited](#) and [We Rent Atlanta](#)
- Light up Dance Floor (after party) - [Amusement Masters](#)
- Band - [Party on the Moon](#)
- After Party Giveaways - [Nike](#)
- Late night snack - [The Varsity Food Truck](#)
- Stationery - [Paper Daisies](#)
- Photographer - [Vue Photography](#)
- Videographer - [Elysium Productions](#)
- Bridal Party and Guest Transportation - [Atlantic Transportation](#)
- Slow Motion Video Booth - [Remedy Wedding Films](#)
- After Party DJ - [SIFI Entertainment](#)
- Airbrush Artist - [Button It Up](#)
- Draping - [Event Drapery](#)
- Lighting - [Active Productions](#)
- Security - [First Option Security](#)
- Ceremony Music - [Event Performance](#)
- Getaway Car - [Atlanta Vintage Rides](#)
- Favors - [Nike](#)
- Host Hotel - [Ritz-Carlton](#), Atlanta
- Hotel Welcome Amenities - [The Basket Case](#)
- Bride's "blinged out" Nikes - Leah at [Bella Artistry](#), Michigan
- Groom and groomsmen formalwear- [Cichinni Custom Clothier](#), Michigan
- Engagement and wedding rings- [Metals in Time](#), Michigan
- Hydration Station - [Vida-Flo](#)

EXPAND COMMENTS (1)