

# His number one fan! Bill Belichick's girlfriend will wear a blazer featuring his name written in 3,500 CRYSTALS to the Super Bowl - and she'll even carry a matching bedazzled purse

- Coach Belichick, 65, will be attending yet again another Super Bowl on Sunday
- But this time, he may be outshone by his girlfriend, 54-year-old Linda Holliday
- Linda will wear a crystal-studded blazer designed by Leah Miller of Bella Artistry
- She had the outfit custom made, along with a purse that also bears his name
- Patriots CEO Robert Kraft also got a pair of bedazzled Nike sneakers

By CHLOE CASTLEBERRY FOR DAILYMAIL.COM  
PUBLISHED: 13:18 EDT, 2 February 2018 | UPDATED: 15:35 EDT, 2 February 2018

Share

Like 16.2M

664 shares

134 views

WEEKDAYS 3PM & 3:30PM ON FOX 53!

FOX 53

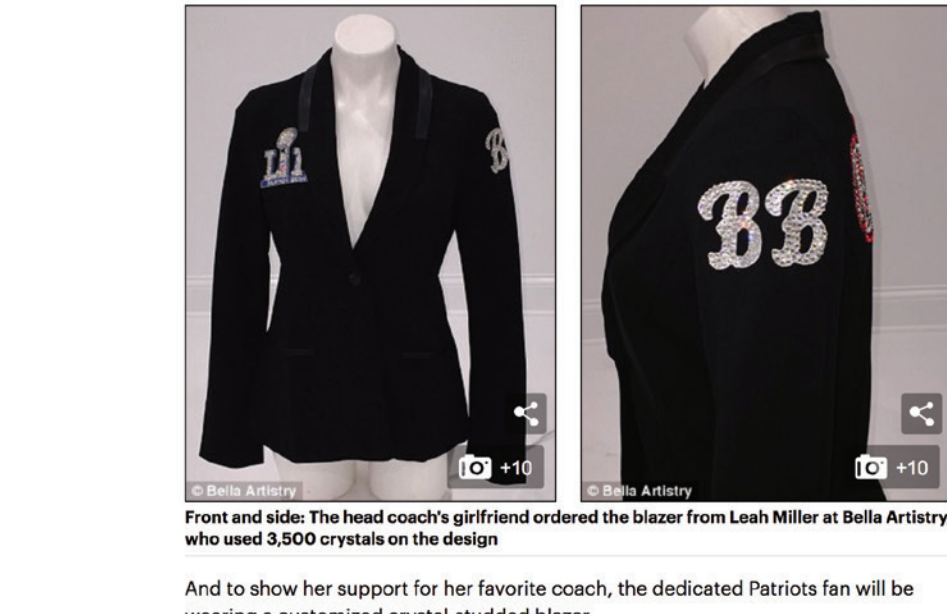
If Bill Belichick wins another **Super Bowl** on Sunday, the trophy certainly won't be the only bling on the field.

Indeed, even the numerous championship rings on the hands of the 65-year-old New England Patriots coach may be at risk of being outshone by his girlfriend Linda Holliday's bedazzled custom-made ensemble - a blazer made especially for the event that features his last name written on the back in crystals.

In a dazzling show of support, 54-year-old Linda, who has been dating the NFL coach for over 10 years, will proudly don the jacket as she cheers the Patriots on in what could be the team's sixth championship win under Belichick.



Blinged out blazer: New England Patriots coach Bill Belichick's girlfriend Linda Holliday, 54, will wear this personalized sports coat for the Super Bowl



Front and side: The head coach's girlfriend ordered the blazer from Leah Miller at Bella Artistry, who used 3,500 crystals on the design

And to show her support for her favorite coach, the dedicated Patriots fan will be wearing a customized crystal-studded blazer.

The blazer was sent by David Lerner fashion company to Leah Miller of Bella Artistry who hand cut all the art work first then added approximately 3,500 Swarovski crystals on the blazer one at a time.

But that's not all she'll be rocking as the former StyleBoston TV host, will also have a personalized purse complete with 1,200 Swarovski crystals and two hat options designed by Leah as well complete with complete with the Patriots logo and diamond brooches.

She shared a picture of the cross-body bag, designed by Sheer Gear Handbags, to her Instagram and captioned the photo: 'So excited about this AMAZING personalized sheer gear handbag!'


'I'm obsessed with the style & those ill' tassels! Go Pats!'

Linda isn't the only one ready for the big game. CEO of the Patriots, Robert Kraft, also got a bedazzled pair of customized Nikes with 13,000 crystals.

SHARE THIS ARTICLE

Share

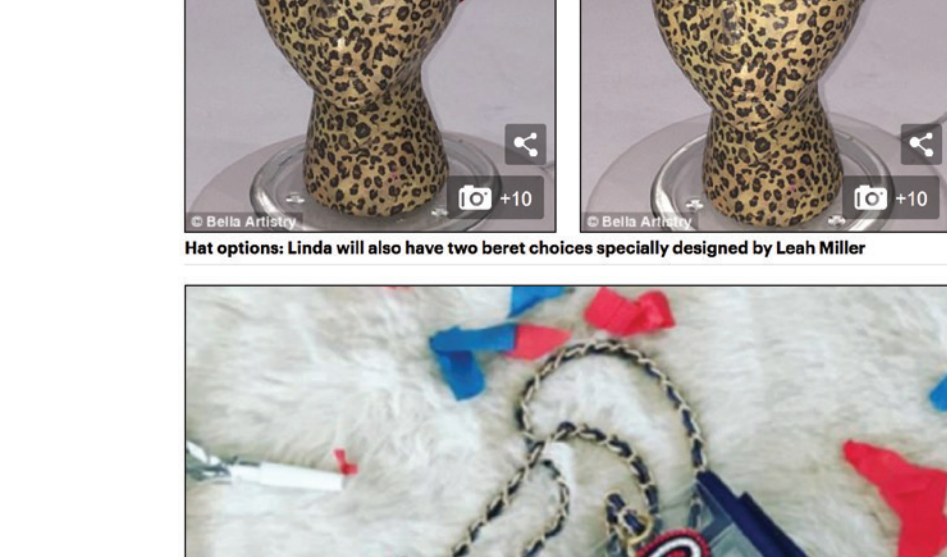
RELATED ARTICLES



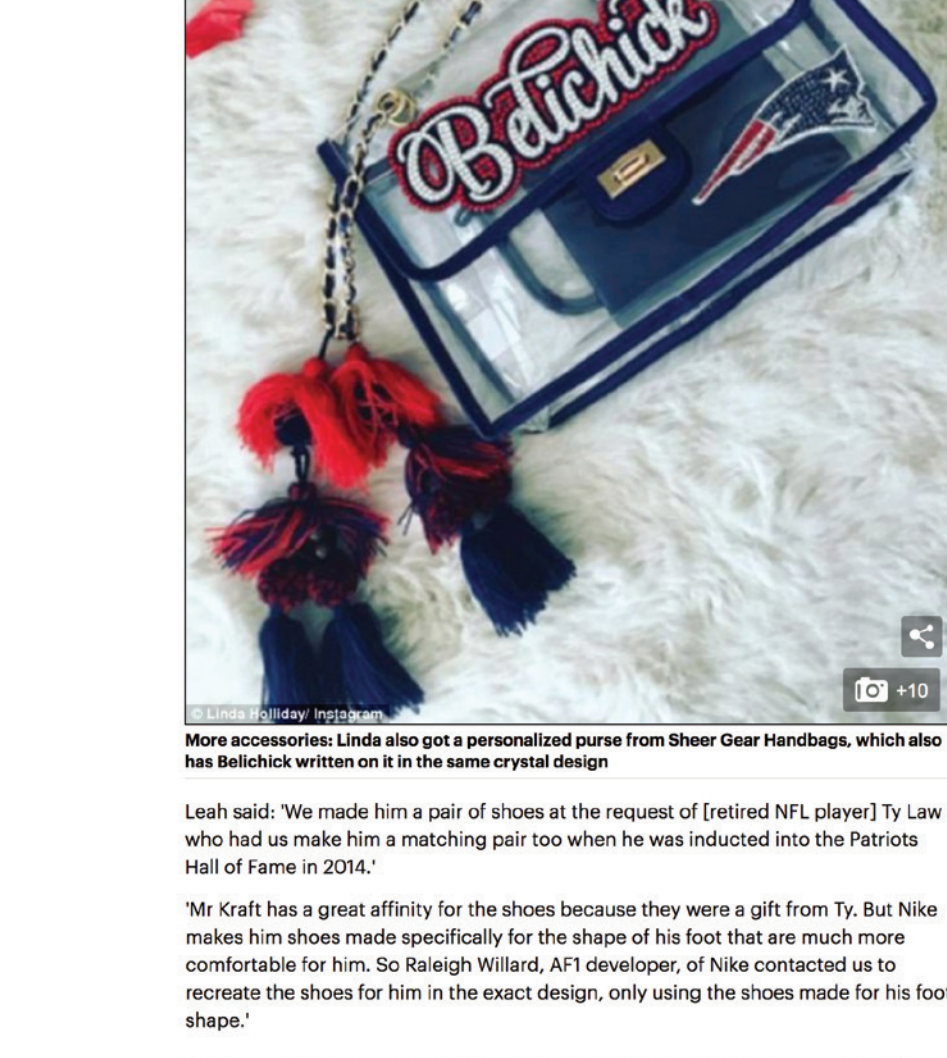
Dressed for success: Patriots opt to wear their white...



Who will win Super Bowl 52? Experts Jason Bell and Osi...



Hat options: Linda will also have two берет choices specially designed by Leah Miller



More accessories: Linda also got a personalized purse from Sheer Gear Handbags, which also has Belichick written on it in the same crystal design

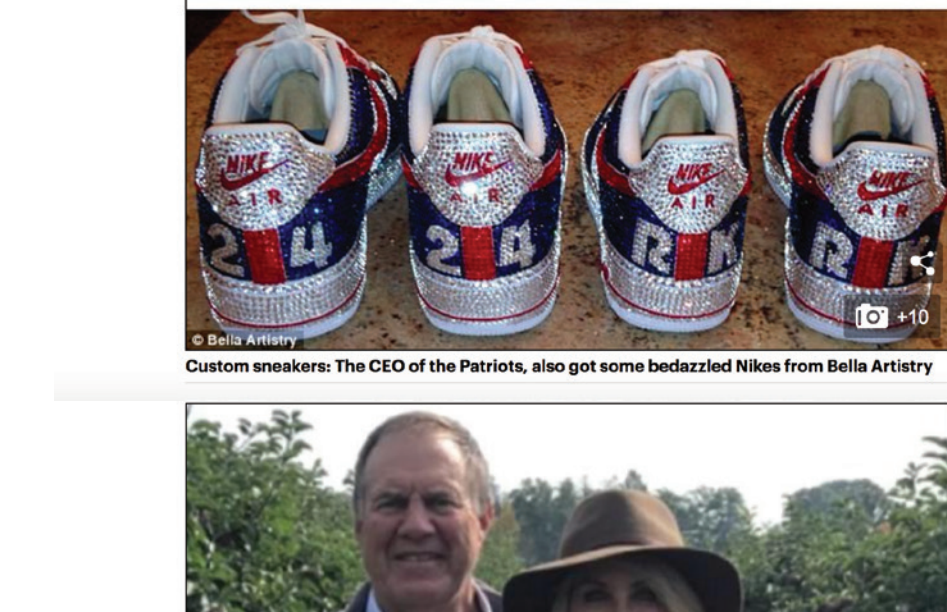
Leah said: 'We made him a pair of shoes at the request of [retired NFL player] Ty Law who had us make him a matching pair too when he was inducted into the Patriots Hall of Fame in 2014.'

'Mr Kraft has a great affinity for the shoes because they were a gift from Ty. But Nike makes him shoes made specifically for the shape of his foot that are much more comfortable for him. So Raleigh Willard, AFI developer, of Nike contacted us to recreate the shoes for him in the exact design, only using the shoes made for his foot shape.'

'Nike also helped make our design even more fab by creating the shoes in the exact design we had painted on the original shoes before we added the 13,000 Swarovski crystal hand applied one at a time. They took us about 40 hours.'

Bella Artistry was founded by Leah at a time when she was a 'frustrated shopper'.

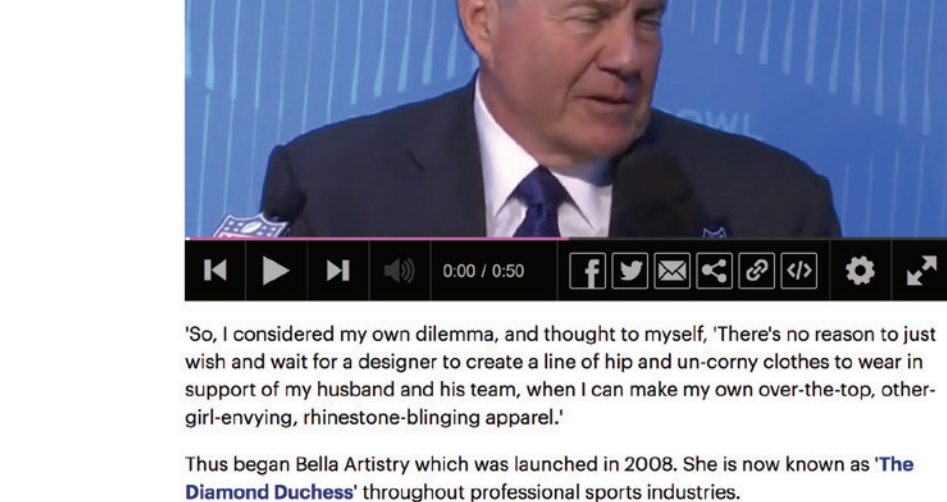
She said on her website: 'There was really nothing truly super fly for wives, kids, girlfriends, mothers or friends of Pro athletes to wear in support of their husbands/fathers/boyfriends/sons' teams.'



Custom sneakers: The CEO of the Patriots, also got some bedazzled Nikes from Bella Artistry



Happy couple: Bill and Linda have been dating for 11 years and Bill has been head coach for the Patriots for 18 years



'So, I considered my own dilemma, and thought to myself, 'There's no reason to just wait and wait for a designer to create a line of hip and un-corny clothes to wear in support of my husband and his team, when I can make my own over-the-top, other-girl-envying, rhinestone-blinging apparel.'

This began Bella Artistry which was launched in 2008. It is now known as 'The Diamond Duchess' throughout professional sports industries.

But she even has clientele outside the professional sports circle such as Leigh Ann Tuohy, of the movie, The Blind Side and Elisabeth Hasselback of the morning TV show Fox and Friends and wife to retired NFL quarterback Tim Hasselback.

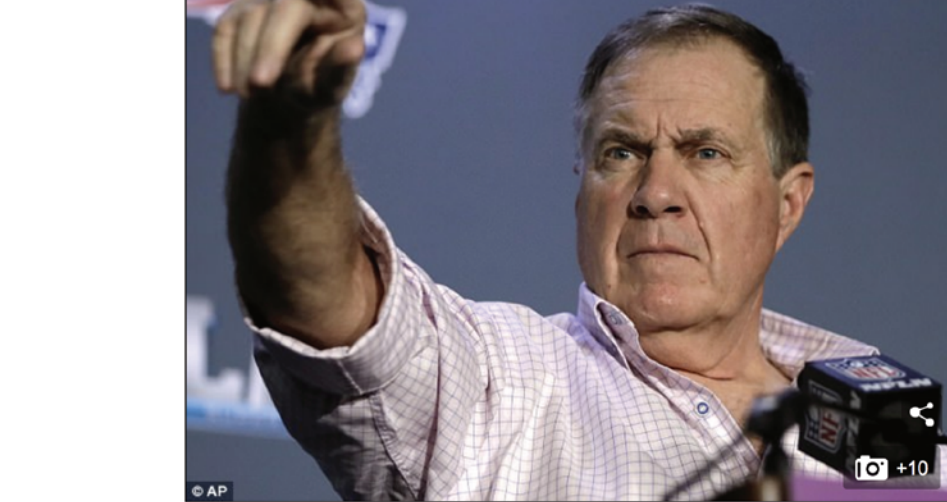
And according to her website, the designer has captured the attention of the 'ultimate domestic diva,' Martha Stewart.

The businesswoman and TV personality featured Leah's work on her blog when she spotted a guest at Diddy's 40th birthday party at the Plaza wearing Miller's custom-studded bowtie.

But Linda and Robert may have some style competition come Sunday night by none other than the Patriots themselves.



Host and fan: Linda is a former TV host for StyleBoston but a huge fan of her boyfriend's team



Super Bowl ready: Bill Belichick calls on a reporter while at a news conference in Minneapolis last month

Last month, it was revealed that the New England Patriots would be wearing their white uniforms and if the last 13 seasons are any indication, that is bad news for the NFC Champion Philadelphia Eagles.

Over the last 13 years, the team wearing white has won the Lombardi Trophy a dozen times. What's more, under head coach Bill Belichick, the Patriots are 3-0 in the Super Bowl while wearing their road whites.

However, the Patriots did lose Super Bowl XXXI to the Green Bay Packers in January of 1997 while Belichick was the team's defensive coordinator under head coach Bill Parcells.

A season ago, the Atlanta Falcons opted to wear their red uniforms against the Patriots, who came back from a 28-3 late third-quarter deficit to pull off a 34-28 overtime win and capture the franchise's fifth Super Bowl title.

The AFC and NFC champions are alternately considered the home team during each Super Bowl, which gives that particular team the option of picking the uniform it prefers to wear.

New England's white uniforms will also serve as a helpful reminder to Eagles fans that the Patriots edged Philadelphia in Super Bowl XXXIX, 24-21, back in 2005.

Read more: Bill Belichick's 'GF Rockin' 4,700 Crystals In Super Bowl Outfit! | TMZ.com  
Bella Artistry: Swarovski Embellished NFL Jerseys, Apparel, and more  
Leah Miller: @thediamondduchess | Instagram photos and videos

Share or comment on this article: Bill Belichick's girlfriend wears custom bedazzled blazer

Share

Like 16.2M

664 shares

Site Web Enter your search Search

Embroider & Impress

Embroider your logo on top brands

Get Started

Like Daily Mail

Follow Daily Mail

Follow @DailyMail

Follow @DailyMail

FEMALE TODAY

Prince William, Kate and their kids even getting off economy flight amid storm over Harry and Meghan's private jet trips

Prince William, 70, enjoys dinner with a male companion on the French Riviera and takes her beloved pouch along

Katy Perry is gorgeous in pink as she supports fiancé Orlando Bloom at Carnival Row premiere in LA The kissed for cameras

Brody Jenner packs on the PDAs with new girlfriend Josie Canseco as they celebrate his 30th birthday on the beach in Malibu Close

Prince Philip's uncle Lord Mountbatten was 'devastated by his sexually-obsessed wife's stream of affairs - before they agreed on open marriage'

Inside Prince Harry and Meghan Markle's private jet: Photos reveal lavish interior of luxury 12-seater Cessna used by eco-preaching Royal couple

Barack and Michelle Obama 'to buy \$14.85 million Martha's Vineyard estate from Boston Celtics owner Wyc Grousbeck' after spending summer there

Revealed: How VMA producers 'begged Beyonce to stay and angry Pink confronted Kanye West after he ruined Taylor Swift's acceptance speech

Godfather actor Gianni Russo claims he lost his virginity aged 16 to Marilyn Monroe when she was 33 after she summoned him into her bathtub at The Waldorf

Taylor Swift's father denies his Facebook account after fans claim he had 'shamed right-wing members' just a day before singer releases new album

Spotted! Pippa Middleton is visibly glowing as she soaks up the sun in a chic polka dot summer dress while on a stroll with Baby Arthur in London

Because Italy is Just Too Far Away!

ONLINE ORDERING!

GET 20% OFF YOUR FIRST ORDER

CLICK FOR DETAILS >>

OHIO

Martins Ferry, 760-926-7700  
Bellefonte, 760-926-4332  
St. Clairsville, 760-960-5000  
Wintersville, 760-384-0767

WEST VIRGINIA

Bethesda, 304-328-8200  
Fayetteville, 304-527-5885  
Martinsburg, 304-545-5300  
Wheeling, 304-322-9939

Meghan Markle is focused on 'bigger things' and 'looking above' the private jet storm, royal sources claim She's 'not wasting time'

Lee Michele, 32, flaunts her toned physique in a fuchsia printed bikini as she frolics on the beach with her mother Editin, 56, in Hawaii

Queen Maxima and King Willem-Alexander of the Netherlands join mourners at the vibrant funeral of Princess Christina, 72, who died after cancer battle

The Bachelor's Ashley Iaconetti shares sweat photos from her Rhode Island wedding to Jared Halbon as she says 'mission accomplished'

Mila Kunis goes makeup-free in gray top and skinny jeans on dinner date with Ashton Kutcher in Beverly Hills After celebrating her 30th birthday on August 14

Miley Cyrus unveils new tattoo inspired by Italian trip with Liam Hemsworth Lined Hemsworth filed for divorce

Demi Moore, 56, rocks a casual look in cane jacket and baggy jeans as she touches down in London After celebrating Rumer's 31st birthday

Naomi Campbell DENIES knowing about Jeffrey Epstein's 'irrefragable' crimes but admits she knew him as 'always' at Victoria's Secret shows

Cara Delevingne calls Orlando Bloom 'brilliant' as she reveals they go way back: 'We're friends from London... and around the same social circles'

DWTS host Tom Bergeron apologizes to the viewers after former White House Press Secretary Sean Spicer joins the new cast

ADVERTISEMENT

Click here for more information.

www.WellsFargoCPISettlement.com

Daily Mail.com

Prince Charles' goddaughter India Hicks shows off her stunning Bahamas home with a picturesque pool and lavish entertaining spaces

Meghan Markle donned skirt from sustainable label that uses no plastic packaging as she makes appearance at a charity photohoot - after backlash over 'just use

Larry King's wife Shawn was 'totally surprised' by divorce and heard the news from journalists rather than her husband of 22 years, Linda says

Bill and Hillary enjoy second day of Hampton's vacation as questions continue to swirl about the ex-president's links to pedophile Jeffrey Epstein

Ashley Benson dons low-cut LBD as she skips red carpet while supporting girlfriend Cara Delevingne at Carnival Row premiere in Hollywood

Embroidered portrait of Duchess of Cornwall is unveiled as she prepares to launch The Royal School of Needlework's new exhibition

Miranda Lambert puts on a leggy display in a chic black ensemble as the arrives at the ACM Honors in Nashville Received an award at the event

Prince Andrew brushes off paedophile Jeffrey Epstein fallout with a spot of golf as he takes to Spain's Valderrama course

Kylie Jenner wraps herself around big sis Kim Kardashian as she show off their figures in skintight outfits ahead of perfume launch Taking good

Looking a well-deserved break! Hugh Jackman cuts a casual figure in sweatpants as he relaxes at a seaside cafe in Perth, Australia

ADVERTISEMENT

UPGRADE YOUR ADVENTURE

REBATES UP TO \$3,500

LEARN MORE

RZR

Daily Mail.com

Jill Duggar's husband implies that they are using birth control, despite her parents' blistering prenuptial should be 'left up to God'

Jennifer Aniston almost missed out on the chance to play iconic character Rachel Green after another project conflicted with her Friends schedule

Southern Charm: Kathryn Dennis tells Austen Kroll to 'back the f--- up' after he questions sobriety At the end of part one of reunion show

Jada Pinkett Smith details her love of SEX TOYS as she claims talking about her marriage problems has inspired other stars to address their issues

Bethenny Frankel CUTS Real Housewives Of New York for second time... to focus on daughter and philanthropy Will make an exit

'Are you pregnant?': Emily Ratajkowski sends fans wild by sharing 'Mom and Dad' snap of herself with husband Sebastian Bear-McClard

Jemie Foxe, 51, insists he is NOT doing Vava, 21, after shock killing of his wife as the budding singer says 'I am no wh---, no home wrecker'

Tyler Cameron is spotted leaving Gigi Hadid's NYC apartment with his overnight bag the morning after they dined with Serena Williams

Country star Shay Mooney and wife Hannah announce they are expecting a baby boy as son Asher quips 'I'm having a brother' In sweet reveal

Stephen Fry, 61, reveals he's lost over SEVENTY pounds since April as he admits he's 'proud' of getting fit and healthy after his battle with prostate cancer

Kim Kardashian dons skintight black tank top and leggings as she returns to Beverly Hills after her family holiday in the Bahamas

'Very delighted': Quentin Tarantino, 56, and wife Daniella expecting first child... nine months after wedding Next big project

Kate Moss shows off her golden tan in a floral maxi dress as she heads out for dinner with daughter Lila, 16, and pals in Saint Tropez

Tom Hiddleston steps out with female friend as he takes his dog for a stroll in NYC... a day after his publicist bans Taylor Swift questions in interview

Kelly Clarkson will reunite American Idol judges Simon Cowell, Paula Abdul and Randy Jackson on her talk show

ADVERTISEMENT

Click here for more information.

www.WellsFargoCPISettlement.com

Daily Mail.com

Bella Artistry shares off her incredible figure in a sexy bathing suit... days after her run-in with ex-boyfriend The Weekend after their recent split Show us some skin

How Cressida Bonas picked the right Harry after all... Ron's handsome, impeccable breeding. No, not the Prince - but her new fiancé

Corey Feldman, 48, looks dapper in a velvet blazer as he arrives hand-in-hand with wife Courtney Anne, 30, at Brody Jenner's 36th birthday bash